

WILLA FRIEDMAN

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CURRENT POSITION

University of Houston Economics Department (2014-present), *Assistant Professor* Houston, TX

EDUCATION

University of California, Berkeley • Economics • *PhD, 2013* Berkeley, CA

Harvard College • Social Studies • *AB, 2005* Cambridge, MA

PROFESSIONAL EXPERIENCE

Center for Global Development (2013-2014), *Post-Doctoral Research Fellow* Washington, DC

JPAL/ICS/IPA (2005-2007), *Evaluation Consultant* Busia, Kenya

PUBLISHED PAPERS

- “Advertising for Demand Creation for Voluntary Medical Male Circumcision” (with Sasha Frade, Dino Rech, and Nicholas Wilson), forthcoming *JAIDS*
- “Education as Liberation?” (with Michael Kremer, Edward Miguel, Rebecca Thornton), *Economica* 83, no. 329 (2016): 1-30.
- “Can Mobile Phone Messages to Drug Sellers Improve Treatment of Childhood Diarrhea? A Randomized Controlled Trial in Ghana” (with Minki Chatterji and Benjamin Woodman); *Health Policy and Planning*, 2015 30 (3): i82-i92 doi: 10.1093/heapol/czu122

BOOK CHAPTERS

- “Economics of Genocide in Rwanda”; *Economic Aspects of Genocides, Mass Atrocities, and Their Prevention*, ed Charles Anderton and Jurgen Brauer, Oxford University Press, 2016.

WORKING PAPERS

- “Antiretroviral Drug Access and Behavior Change”
- “Local Economic Conditions and Participation in the Rwandan Genocide” revise and resubmit *Economic Development and Cultural Change*, Households in Conflict Network working paper No 160
- “Corruption and Averting AIDS Deaths” Center for Global Development working paper 395
- “Money, Masculinity, and Men’s Health: Experimental Evidence on Demand for a Preventive Health Input” (with Nicholas Wilson)
- “What Can We Learn From Babies Born During Health-Worker Strikes?” (with Anthony Keats)

WORKS IN PROGRESS

- “Guidance and Information for Improved Decisions in Education (GUIIDE)” (with Kehinde Ajayi and Adrienne Lucas)

GRANTS, AWARDS, AND FELLOWSHIPS

- “Information Targeting, School Choice, and School Quality,” Abdul Latif Jameel Poverty Action Lab (J-PAL), with Kehinde Ajayi and Adrienne Lucas (2015)
- New Faculty Research Grant - University of Houston (2015)
- 3ie Thematic Window 3 - Demand Creation for Voluntary Medical Male Circumcision, with Sasha Frade, Dino Rech, and Nicholas Wilson (2013)
- CEGA/BERI Exploratory Grant to study habit formation in condom use, with Homa Zarghamee (2013)
- Levin Family Seed Grant from the Center for Evaluation and Global Action (2012)
- John L. Simpson Memorial Research Fellowship in International and Comparative Studies (2012-2013)
- Weiss Family Fellowship from the Center for Evaluation and Global Action (2011)
- The Andrew and Mary Thompson Rocca Scholarship in Advanced African Studies (2011)
- Deans Normative Time Fellowship (2011-2012)
- IPUMS-International Research Award for best graduate student work using international census data (2010)
- Integrated Graduate Education Research and Training Program in Politics, Economics, Psychology and Public Policy Fellow (2009-2011)
- The Andrew and Mary Thompson Rocca Pre-Dissertation Fellowship, for research in Burkina Faso (2009)
- Thomas T Hoopes Prize for Outstanding Senior Thesis for “Language Policy in African Schools” (2005)

EXTERNAL SEMINARS AND CONFERENCE PRESENTATIONS

- **2016** *Data Driven Development in Africa Conference at Penn State (February), Pacific Development Conference (March), University of South Florida (March), Midwest International Economic Development Conference (May), Western Economic Association (June), Tenth Annual Research Conference on Population, Reproductive Health, and Economic Development (September), University of British Columbia (October), Stata Texas Empirical Microeconomics Conference (October)*
- **2015** *Working Group on African Political Economy (January), Baylor Economics Department (February), Houston Global Health Collaborative: Impact 2015 (March); University of Texas School of Public Health (April), Midwest Political Science Association (April), Annual Meeting on the Economics of Risky Behaviors (May), PopPov Conference on Population, Reproductive Health, and Economic Development (June), International Health Economics Association (July)*
- **2014** *Cornell Institute for African Development (October), African Studies Association (November), Midwest Working Group on African Political Economy (October), Barcelona GSE Summer Forum (July), Middlebury College Economics Department (April), University of Oklahoma Economics Department (March), PopPov Conference on Population, Reproductive Health, and Economic Development (January), Population Association of America (May), Center for the Study of African Economies (March), Pacific Development Conference (March)*
- **2013** *9th Households in Conflict Network Workshop (November), Wesleyan University Economics Seminar (October), Western Political Science Association (March), Center for the Study of African Economies (March), Pacific Development Conference (March), Population Association of America (April)*
- **2012** *Working Group on African Political Economy (December), African Studies Association (December), Northeast Universities Development Consortium (November), University of Texas - Dallas Economics Department (October), University of San Francisco Economics Department (October)*
- **2011** *University of San Francisco Economics Department (February), American Political Science Association Meeting (September), Institute for Global Conflict and Cooperation Northern California Symposium (November), American Economics Association (January)*

TEACHING

FULL COURSES

University of Houston (2014-2016), *Professor*

- Behavioral Economics (undergraduate)
- Development Economics (graduate)

UC Berkeley (2009-2011), *Graduate Student Instructor*

- Global Poverty and Impact Evaluation, for Fred Finan
- AIDS in Africa, for Ann Swidler
- Psychology and Economics, for Botond Koszegi

IMPACT EVALUATION AND TECHNICAL CAPACITY BUILDING WORKSHOPS

- Institute of Global Health at UCSF/PEPFAR (2014) Dar es Salaam, Tanzania
- CEGA/JPAL (2012) Nairobi, Kenya
- World Bank (2010) Tunis, Tunisia
- World Bank (2010) Kigali, Rwanda

CONSULTING

CIFF/IPA (2013), *Consultant* Nairobi, Kenya

- Assisted with merging and data analysis for short-term follow-up of national deworming scale-up

Abt Associates (2011-present), *Impact Evaluation Consultant* Accra, Ghana

- Helped design evaluation of project to improve diarrhea treatment in private sector
- Helped design study to investigate how consumers choose public and private health providers in Uganda

RTI International (2009-2010), *Impact Evaluation Consultant* Kati, Mali

- Advised evaluation design, created and piloted survey instruments, analysis of program impacts of education intervention in Mali

REFEREEING AND REVIEWING

- Referee: *Journal of the European Economic Association, Journal of African Economies, Industrial Relations, Journal of Policy Analysis and Management, American Political Science Review, Economic Development and Cultural Change, Biomedical and Environmental Sciences, Journal of African Economies, Review of Economics of the Household, Review of Development Economics, Journal of Conflict Resolution, GAMES, Journal of Health Economics, Journal of Human Capital, Journal of Development Economics, Journal of Demographic Economics*
- Reviewer: *Innovations for Poverty Action, USAID Development Impact Ventures*

AFFILIATIONS

- Households in Conflict Network

LANGUAGES

- French (fluent), Spanish (proficient), Swahili (advanced), Luganda (basic conversation: ACTFL score: Intermediate high),